

# STEAM Mobile Detailing



Steam mobile detailing is the process of using steam vapor to clean a car's exterior and interior. Steamerica is leading the way by introducing the first commercial grade steam machine specifically tailored for washing cars.

The Optima DM series provides unmatched effectiveness and sanitizing power for all automotive cleaning applications.



Use in any weather condition. Stay competitive during winter season. No over-spray or waste-water run-off means no need for reclamation mats.



Deodorize and sanitize while removing stains from upholstery. Using less water than an extractor results in quicker dry time.

## Other Benefits:

- Minimal operating permits required
- Simple 2-step (spray and wipe) cleaning process
- Clean almost anything anywhere (no over-spray or waste-water run-off)
- Clean interiors, exteriors, engine compartments, door jambs, floor mats, tires, trunks, upholstery, wheel wells and more

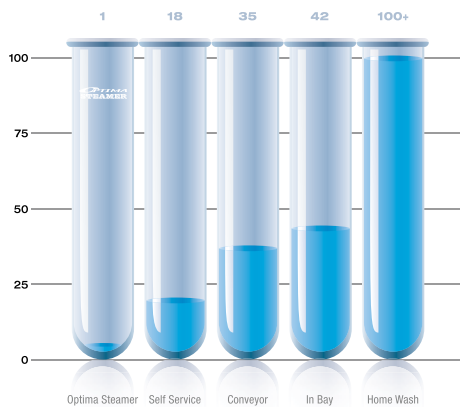


Consume as little as 1 gallon of water per car wash without getting your feet or floors wet!

### Why choose the Optima?

- Quiet
- Mobile
- Sleek design
- Two operators can clean at once
- Over 30' (10m) of hose length
- Adjustable moisture control valve
- Easy to operate and maintain
- Automated boiler and safety features
- An array of accessories for countless deep cleaning purposes
- Complete two-man operation with every mobile package

Average water consumption per car wash type, gallons



### Reduce Your Water Consumption

For mobile car wash operators, the Optima Steamer can reduce water consumption by 95%. Using steam, an operator can clean a car using less than one gallon of water. Not only will steam reduce your water consumption and water bill, it will also reduce the equipment and space necessary to contain water. Weight reduction will greatly reduce vehicle fuel consumption.

Compared to traditional pressure washer operators who carry over 250 gallons of water (over 2,085lbs) and a recovery tank, Optima Steamer users will need no more than 20 gallons of water for all day use with no recovery tank.

### Eliminate Waste-Water

Untreated waste-water impacts the environment. The equipment required for containing waste-water and the cost to maintain it decreases productivity and profit. Using the Optima Steamer, a mobile car wash operator can clean a car without producing waste-water. Eliminating the need for a waste-water reclamation mat and containment system decreases wash time per car and increases your earning potential.



### Reduce Your Chemical Consumption

Steam allows a mobile car wash operator to drastically reduce their chemical consumption. In fact, steam eliminates your need for window cleaning chemicals, soaps, detergent and other abrasive and harmful compounds. With a moisture control feature, the Optima Steamer achieves wet or dry steam. Heat of the steam will break down dirt and grime easily, and gentle yet powerful steam pressure will lift them up from vehicles' surface. The temperature of the steam can be easily controlled by the distance from the surface, ensuring no damage to surface or paint.



### The Optima Steamer is an all-in-one machine that allows you to expand your service menu:

- Engine cleaning
- Rim brake dust removal
- Deodorizing
- Upholstery stain removal
- Deep leather cleaning
- Chemical-free sanitizing